



**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi



**Criterion: VI –Governance, Leadership and Management**  
**6.2 Strategy Development and Deployment**  
**Year: 2018-2023**

## **6.2.1. – Institutional Perspective Plan & Deployment Document**

**Strategic Plan (From AY 2023-24 – AY 2027-28)**

### **1. Enhancing Curricular Aspects**

#### **Starting New Diploma Courses on Employability**

- Diploma Course on Logistics Management
- Diploma Course on Cosmetology
- Diploma Course on Data Science

#### **Rejuvenating Certificate Courses/ Value Added Courses**

- Conduct of Certificate Courses/ Value Added Courses on Soft Skills, Professional Competence in the specific domains, and Entrepreneurial Ventures based on the changing needs in the job market.
- Conduct of a Certificate Course for PG students on Indian Knowledge System

#### **Augmenting the performance of the Students in MOOCs**

- Encouraging a greater number of UG students to participate in MOOCs under SWAYAM NPTEL Portal.
- Two students from MA English Literature have won NPTEL Discipline Star awards. A total of \_\_\_\_\_ have won Elite Gold certificates and emerged as National Toppers. Students. To ensure a greater number of students to get Elite Gold certificates.

#### **Curriculum Enrichment Based on Value Framework Enshrined in Sustainable Development Goals and National Education Policy 2020**

- Structuring the Syllabus of the Skill Enhancement courses based on National Skills Qualification Framework.
- Adding interdisciplinary courses to the curriculum.
- Focus of Indian Knowledge System in the curriculum.
- Incorporating Yoga and Meditation course in the online mode.

- Framing the syllabus with a focus on cross-cutting issues.

### **Internships**

- Encouraging a greater number of students to take up internships in the industries to gain practical knowledge about the requirements of the workplace.

## **Criterion II – Teaching-Learning and Evaluation**

### **Student Enrolment and Profile**

- Increase the percentage of students' enrolment for the UG & the PG Programmes in which the sanctioned intake is not fully filled.

### **Catering to Student Diversity**

- Encourage a greater number of advanced learners to take up MOOCs from SWAYAM NPTEL Portal.
- Adapt Innovative Pedagogy for the slow learners.

### **Teaching - Learning Process**

- Encourage the faculty to create E Content for SWAYAM Portal.

### **Evaluation Process and Reforms**

#### **Examination Management System (EMS) of the Institution**

- Submission of Assignments through the Students' dashboard in the ERP Portal.
- Creating automatised and customised quizzes from the question banks through ERP.

### **Student Performance and Learning Outcomes**

#### **Integrating Learning Outcomes in the Assessment Process**

- Calculation of COs and POs through customised EMS developed by the Dept. of Computer Science

## **Criterion III – Research, Innovations and Extension**

### **Promotion of Research and Facilities**

#### **National/International Fellowship**

- Faculty to equip themselves to receive National/International Fellowship for advanced studies.

#### **Resource Mobilization for Research**

#### **Research Funding**

- To increase the research funding through industry-oriented projects and training programmes for corporate houses

#### **Innovation Ecosystem**

- To create an effective ecosystem for innovations through start-ups.
- To focus on the scientific facts of Indian Knowledge System (IKS) and apply for funded projects.
- To widen the activities of the Incubation centre.

#### **Research Publications**

- To increase the publication of research papers in UGC CARE, Scopus and Web of Science indexed journals.

#### **Consultancy and Corporate Training**

- To raise the prospects of consultancy through the professional qualitative efficiency of the faculty.
- To train the corporate houses on life skills and communication skills.

#### **Collaboration**

- To opt for collaborative research with faculty from institutions at the national and the international levels.

### **Criterion IV – Infrastructure and Learning Resources**

#### **IT Infrastructure**

- Effective usage of state-of-art hardware, software and latest acoustics in the media centre for e-content Development.
- Usage of licensed software in the institution.

### **Criterion V - Student Support and Progression**

#### **Student Progression**

- To increase the opportunities for placement.
- To ensure that a greater number of students apply for competitive exams and qualify themselves.

#### **Alumni Engagement**

- To start chapters of Alumnae Association in metropolitan cities and ensure their involvement in the development of the institution.

## **Criterion VI – Governance, Leadership and Management**

### **Sustained Institutional Growth**

- To elevate the institution as an institution of national importance through the follow up of Sustainable Development Goals envisaged in NEP 2020.

### **Membership in Professional Bodies**

- To ensure that a greater number of faculty become members of professional bodies with the financial support from the institution.

## **Criterion VII–Institutional Values and Best Practices**

### **Green Campus Initiatives**

- Through the awareness programmes and recycling units ensure the protection of the environment.



